PRIVACY NOTICE

Rose Decor Styling ("the Company", "us", "we", or "our"), operates the website www.rosedecorstyling.co.uk We may change or add to this privacy notice, so we encourage you to come back and read it periodically. Rose Decor Styling is the data controller that resides in Essex.

This privacy notice governs the website Rose Decor Styling informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data. Your privacy is very important to us.

We use your data to provide and improve our site. By using the site, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our <u>Terms and Conditions</u>, accessible at request from Rose Decor Styling.

DATA WE COLLECT

While using the services of Rose Decor Styling or <u>www.rosedecorstyling.co.uk</u> we may ask you to provide us with certain personal data that can be used to contact or identify you ("Personal Data"). Personal Data may include, but is not limited to:

- Email address
- · First name and last name
- · Phone number

We only collect basic personal data about you which does not include any special types of information or location based information.

WHY WE NEED IT

We need to know your personal data so that we can provide you with the service you have requested; this includes communicating with you, which you may opt out of at any time and responding to your requests. We will not collect any data that we do not need in order to provide and oversee this request.

We also may use your information to manage our business or perform functions as otherwise described to you at the time of collection.

HOW LONG DO WE KEEP YOUR DATA

We are required under UK tax law to keep your basic personal data (name, address, contact details) for a minimum of 6 years after which time it will be destroyed. However, we will retain

and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies. Information we use for marketing purposes will be kept with us until you notify us that you no longer wish to receive this information.

USE OF YOUR INFORMATION

We never give your details to third parties. However, we would share your details in the following ways only: <u>To comply with legal process or to protect Rose Decor Styling.</u>

If we believe that disclosure is reasonably necessary to comply with a law, regulation, legal or governmental request; to enforce applicable terms of use, including investigation of potential violations thereof; to protect the safety, rights, or property of the public, any person, or Rose Decor Styling as required by law; or to detect, prevent, or otherwise address, security or technical issues or illegal or suspected illegal activities (including fraud).

Business Transfers

We may engage in a merger, acquisition, bankruptcy, dissolution, reorganisation, or similar transaction or proceeding that involves the transfer of the information described in this Policy. In such transitions, customer information is typically one of the business assets that is transferred or acquired by a third party. In the unlikely event that we or substantially all of our assets are acquired or enter a court proceeding, you acknowledge that such transfers may occur and that your personal information can continue to be used as set forth in this privacy policy.

LINKS TO OTHER SITES

We may have links on our site to other sites that we do not operate, such as links to other wedding suppliers. If you click on a third party link, you will be taken directly to that site which is governed by its own privacy notice. We strongly encourage you to read that privacy notice. We do not control that site and assume no responsibility for the content, policies or its practices.

INFORMATION COLLECTED AUTOMATICALLY

Like many websites, we and our service providers, such as Facebook, use cookies, web beacons and other technologies to receive and store certain types of information when you interact with us through your computer or mobile device. Using these technologies helps us recognise you, customise your experience and make relevant marketing messages. Here are some of the types of information we collect:

Log & Device data. When you visit our site, we may automatically record information ("log data"), including information that your browser sends whenever you visit our site. This log data may include your web address you came from or are going to, your device model, operating system, browser type, unique device identifier, IP address, mobile network carrier, and time zone or location.

Cookie data. We may use "cookies" (a small text file sent by your computer each time you visit our site) or similar technologies to record log data. When we use cookies, we may use "session" cookies (that last until you close your browser) or "persistent" cookies (that last until you or your browser delete them). To help us make e-mails more useful and interesting, we often receive a confirmation when you open e-mail from us if your computer supports such capabilities. You can opt out of receiving emails from us. Please see the Your Choices section below.

SECURITY

We believe we use reasonable administrative, logical, physical and managerial measures to safeguard your personal information against loss, theft and unauthorised access, use and modification. Unfortunately, no measures can be guaranteed to provide 100% security. Accordingly, we cannot guarantee the security of your information.

We do not provide our own IT servers. However third party shall not have access to your personal data unless the law allows them to do so. We do our utmost to ensure that our server hosts are secure and fully accredited. Unfortunately, we cannot be responsible for any illegal breaches that may occur.

OUR POLICY ON CHILDREN'S INFORMATION

Our site is not directed to children under 16. If you learn that your child has provided us with personal information without your consent, please contact us.

YOUR RIGHTS UNDER CERTAIN CIRCUMSTANCES

You may opt out of emails at any time

To access and receive a copy of the Personal Data we hold about you.

To rectify any Personal Data held about you that is inaccurate

To request the deletion of Personal Data held about you

You have the right to data portability for the information you have provided to us. You can request to obtain a copy of this information in a commonly used electronic format so that you can manage and move it. We will need to verify your identity before being able to respond to such requests. Please contact us at hello@rosedecorstyling.co.uk

If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law

you can complain to the Information Commissioner's Office (ICO).

CHANGES TO THE POLICY

We may change this policy from time to time, and if we do make changes, we'll post any changes on this page. If you continue to visit our site after those changes are in effect, you agree to the revised policy. If the changes are significant, we may provide more prominent notice or get your consent on the new policy.

CONTACTING US

If you have any questions or comments about this policy, please contact us at hello@rosedecorstyling.co.uk

WHERE YOU CAN FIND INFORMATION ABOUT COOKIES

You can learn about cookies and the following third-party websites:

- AllAboutCookies: http://www.allaboutcookies.org/
- Network Advertising Initiative: http://www.networkadvertising.org/

This policy was last updated: 18th April 2020